DPI-SIG & Canon

Presents

Rick Sammon

On November 23rd at the Naples Norris Center





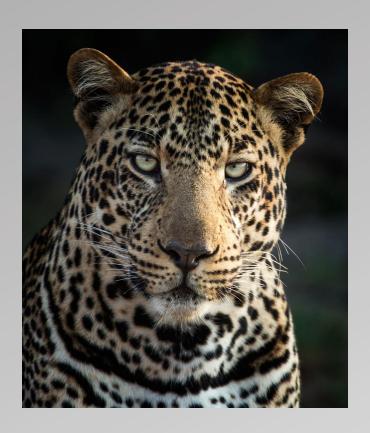
Creative Visualization for Photographers

This is an informative and fun-filled presentation, Canon Explorer of Light Rick Sammon will begin by sharing his people, wildlife, landscape and travel pictures from around the globe — illustrating creative visualization for photographer.

For every image, Rick will share a photographic technique, digital darkroom tip, or a photo philosophy. He will cover composition, seeing the light, controlling the light, playing with the light, HDR, setting goals and getting/staying motivated.

This is not just a slide show of pretty images. Rick is here to share what he's learned over his many years as a professional photographer.

This is being offered as part of a membership campaign for DPI-SIG, detail will follow.



Rick Sammon - A Man on a Mission

Canon Explorer of Light and award-winning photographer Rick Sammon loves his day job. A tireless, prolific and inspirational image-maker, Rick, called by some "The Godfather of Photography," is one of the most active photographers on the planet – dividing his time between creating images, leading photo workshops, and making personal appearances. Rick's enthusiasm for digital imaging is contagious. He is a man on a mission – a mission to make digital photography fun, creative, exciting and rewarding for others.

A natural teacher, Rick enjoys sharing his photographs and providing practical how-to advice to a wide audience of photo enthusiasts through his blog, books, how-to videos, iPhone and iPad apps, a podcast and an expanding following on social media. With nearly 800,000 Google+ followers, he has been recognized as one of the top photographers to follow on Google+. In his spare "desk time," Rick writes the "Quick Fix" column for Digital Photo Magazine.

Rick started his professional photography career as an underwater photographer, producing six underwater books and leading scuba diving expeditions to the seven seas. He easily transitioned into travel, landscape, wildlife, cultural and nature photography. Rick's images, from his travels to more than 100 countries, have been published in numerous newspapers and magazines, and have been featured in his 36 books, including the popular Rick Sammon's Exploring the Light, and 12 apps, including Rick Sammon's 24/7 Photo Buffet.

While Rick describes himself as "evolving," he hesitates to categorize his work. "I'm an A-to-Z type of photographer. I do it all – and I enjoy the freedom of not specializing."

With nearly 40 years of experience, this self-taught photographer has many accomplishments – and many more anticipated for the road ahead. As Rick suggests, "When you are through changing, you are through."

Visit with Rick at www.ricksammon.com. Rick can be contacted at <u>ricksammon@me.com</u>



Rick takes us on a visual journey through the exciting world of digital photography, he will share some of his favorite Lightroom and Photoshop enhancements.





Get Motivated/Stay Inspired

In his presentation, Rick Sammon covers the most important element in photography:

Getting Inspired and Staying Motivated

To drive home his point, Rick will share his "Top Ten" list of how to get inspired and how to stay motivated. This list, which Rick will expand upon: Steal, Search, Share, Join, Learn, Change, Travel, Enjoy, Look and Walk.

You don't want to miss Rick's presentation.



Rick Sammon

Location & Time

Norris Community Center 755 8th Avenue South Naples, FL 34102

9 AM until 12 PM



This is a FREE event for all DPI-SIG Members

Non-Members please inquire at dpi-sig.org